



European Institute *of* Education



PRESS RELEASE

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***eie* – MACM: a new partnership**

The Malta Association of Credit Management (**MACM**) has recently been appointed official MBA Corporate Partner of the European Institute of Education (*eie*) within the IUKB MBA programme.

In Malta, the IUKB MBA is offered exclusively by *eie* and is a recognized post-graduate degree by the ACEB board within the Malta Qualifications Recognition Information Centre (MQRIC).

The IUKB MBA is a lecture based MBA to be completed within two years. It is accessible to students who are in possession of a recognized diploma or bachelor degree; are mature to undertake studies at Masters level; and have work experience preferably in supervisory or managerial position.

The IUKB MBA is offered twice a year through two intakes, in March and October respectively. Students are required to choose one of the majors from Business, Banking or Tourism.

The new partnership entered into by *eie* and **MACM** is based on several other agreements which are beneficial to both parties and their respective students and members.

Mr. Antonello Cappitta, President of *eie*, expressed pride in the agreement reached between *eie* and **MACM**. “We at *eie* believe in the propagation of knowledge. This is a virtue that is also common at **MACM** since it was the first body educating the local business community on issues relating to Credit Management, a very important element for business success.”

Mr. Josef Busuttil, Director General of **MACM**, is proud that **MACM** is collaborating with *eie* on this MBA Programme. “Graduate students of the Institute of Credit Management (ICM - UK), who had studied at the **MACM Training Centre** are now able to progress in their credit career by obtaining an MBA in Business Studies. Credit management is the business function that manages cash flow and cash flow is the lifeblood of any business. Maltese businesses should invest in skilled and qualified people to manage their cash flow in an effective and profitable manner.”

eie is a licensed institute of further and higher education. It operates educational programmes from its campuses in Malta (Head Office), the United Kingdom, the Czech Republic, the Republic of Georgia, Malaysia, Singapore, Sri Lanka, Jordan and Cyprus.

MACM is a not-for-profit organisation, providing a central national organisation for the promotion and protection of all credit interest pertaining to Maltese businesses. It is the ICM (UK) accredited Training Centre for Malta. **MACM** is a member of the Federation of European Credit Management Associations – FECMA.

The *Institut Universitaire Kurt Bosch* (IUKB) is a university institute situated in Sion and is recognized by the Swiss Government. This recognition ensures world-wide recognition of the IUKB degrees.

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PHOTO CAPTION: Mr. Josef Busuttill, Director General of MACM, and Mr. Antonello Cappitta, President of *eie* signing the agreement between the two organisations.

What do we at *eie* ?

eie's courses are run in five different languages. They are professionally designed to produce highly qualified professionals who will play important roles in commerce and industry. We are committed in developing the students' academic potential as well as in helping to forge a better class of citizens of the world. We take pride in the performance of our students and believe the ultimate measure of our success is the quality of our graduates.

Who do we cater for ?

The students at *eie* are middle and senior managers who are employed with top companies and organizations which recognise the validity of the institutes' programmes. We are constantly developing our wide range of flexible learning programmes in partnership with international universities. These are structured in ways to accommodate the working society.